

## PRESS RELEASE

### **The Estée Lauder Companies Inc. joins the Global Shea Alliance**

**6 April 2021, Accra, Ghana** – The Estée Lauder Companies Inc. (ELC), one of the world’s leading manufacturers and marketers of quality skin care, makeup, fragrance and hair care products, has joined the Global Shea Alliance (GSA).

*GSA President, Simballa Sylla said, “We are thrilled to see our membership grow, GSA’s ability to deliver on its mandate – promoting the sustainable development of the shea sector - is made possible by our members. The addition of The Estée Lauder Companies Inc. to the Alliance will positively contribute to industry’s efforts in improving the livelihood of women collectors and processors and protecting shea parklands.”*

*“The Estée Lauder Companies is proud to join the Global Shea Alliance to further embed inclusivity and sustainability throughout our value chain,” said Mindi DeLeary, Executive Director, Responsible Sourcing, The Estée Lauder Companies. “Building on the company’s long-held commitments to both women and sustainability, we look forward to partnering with GSA to create a safe and empowering environment for women in the shea supply chain while helping to ensure a more sustainable shea industry.”*

ELC formulates a variety of skin care, makeup and hair care products across its portfolio with shea for its softening and moisturizing properties. As part of ELC's continuous efforts to address issues that may exist within complex supply chains, the company is committed to engaging in industry collaboration to help generate positive impact on the ground.

#### **NOTES TO EDITORS**

The GSA is a non-profit industry association with 560 members from 35 countries including women’s groups, brands and retailers, suppliers, and NGOs. Through public-private partnerships, the GSA promotes industry sustainability, quality practices and standards, and demand for shea in food and cosmetics. For more information, visit [www.globalshea.com](http://www.globalshea.com)

#### **About The Estée Lauder Companies Inc.**

**The Estée Lauder Companies Inc.** is one of the world’s leading manufacturers and marketers of quality skin care, makeup, fragrance and hair care products. The company’s products are sold in approximately 150 countries and territories under brand names including: Estée Lauder, Aramis, Clinique, Lab Series, Origins, Tommy Hilfiger, M·A·C, La Mer, Bobbi Brown, Donna Karan New York, DKNY, Aveda, Jo

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